

# Sahar Mansour Abdullah

## Curriculum Vitae

### Personal Details

Name: Sahar Mansour Abdullah  
Nationality: Palestine  
Marital Status: Married  
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### Academic Qualifications

- PhD of Project Management from British University – 9 Oct 2017
- Master of Business Administration, University of Wollongong – 20 Feb 2011
- Bachelor of Science – Mathematics/IT, Azhar University – 26 Jul 1998
- High Secondary Certificate, Al Manaseer Secondary School Science – Al Ain, UAE – 1 Jul 1993

### Employment History

- Assistant professor in UAE University – Al Ain for 7 years from Jan 2018 – up to date
- Assistant professor in Abu Dhabi University – Al Ain for 3 years from Aug 2015 - Sep 2018
- Instructor in Higher College of Technology – Al Ain for 5 years from Oct 2010 – Jun 2015

### Professional Membership & Activities

- Member, *Institute of Electrical and Electronics Engineers (IEEE)* – Artificial Intelligence and Innovation Section.
- Contributor to curriculum enhancement and academic planning in *Innovation, Entrepreneurship, Artificial Intelligence, and Sustainability Education*.
- Organizer and facilitator of workshops and seminars on *Entrepreneurship, Innovation, and Emerging Technologies*.

- Mentor for student-led startup projects and sustainability challenges at the university level.
- Participant in professional development programs focused on *AI integration in higher education and digital transformation strategies*.
- Reviewer/Evaluator for student business proposals and innovation competitions.
- Active collaborator in interdisciplinary projects promoting sustainable innovation and technology-driven learning

#### Teaching Experience

- Develop and deliver engaging lessons on various business subjects such as management, entrepreneurship, Innovation, marketing, Human Resource, Ethics, Supply Chain, & OB Organizational Behavior.
- Create a positive classroom environment that fosters respect, collaboration, & academic growth.
- Utilize effective teaching strategies to engage students in active learning, critical thinking, & problem-solving
- Assess student progress and provide constructive feedback through assignments, exams, and projects.
- Adapt teaching methods and materials to accommodate diverse learning styles and abilities.
- Stay updated on best practices in business education through continuous professional development.
- Collaborate with colleagues to develop interdisciplinary projects and extracurricular activities.
- Provide guidance and support to students regarding college and career choices in the business field.
- Maintain accurate records of attendance, grades, and student data.
- Communicate regularly with parents or guardians to discuss student progress and achievements.

#### Conferences & Workshops

- Albattah, M., Mansour, S., AbuNamous, E., & Bande, L. (2020). "Define the End Users Preferences and Issues among Residential Houses in the UAE: Citizens vs. Non-Citizens". 5<sup>th</sup> International Conference on Building Materials and Construction (ICBMC 2020), Tokyo, Japan, 26-29 February, 2020.  
DOI: [10.1088/1757-899X/1044/1/012013](https://doi.org/10.1088/1757-899X/1044/1/012013)
- Mansour, S. (2017). Global studies about the Corporate Social Responsibilities (CSR). KMO 2017, August 21-24, Beijing, China © 2017, pp. 203-213, [https://link.springer.com/book/10.1007/978-3-319-62698-7](https://link.springer.com/book/10.1007/978-3-319-62698-7?page=2#toc)  
DOI: <https://link.springer.com/book/10.1007/978-3-319-62698-7>
- Mansour, S. (2016). The Impact of Corporate Social Responsibility on the Firm's Financial Performance: the case of Publicly Listed Companies in the

DOI: <http://dx.doi.org/10.1145/2925995.2926045>

- Mansour, S. et al. (2015). The Impact of Corporate Social Responsibility on the Firm's Financial Performance: the case of Publicly Listed Companies in the United Arab Emirates. Springer International Publishing Switzerland 2015 L. Uden et al. (Eds.): KMO 2015, LNBP 224, pp. 209–220.  
DOI: [10.1007/978-3-319-21009-4\\_16](https://doi.org/10.1007/978-3-319-21009-4_16)

#### Research Interests

- Innovation and Entrepreneurship Education
- Artificial Intelligence Applications in Education and Business
- Sustainable Business Development and Circular Economy

#### Research Publications (Books, Journals & Conferences papers)

- Albattah, M., Mansour, S., AbuNamous, E., & Bande, L. (2020). "Define the End Users Preferences and Issues among Residential Houses in the UAE: Citizens vs. Non-Citizens". 5<sup>th</sup> International Conference on Building Materials and Construction (ICBMC 2020), Tokyo, Japan, 26-29 February, 2020.  
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- Mansour, S. (2017). Global studies about the Corporate Social Responsibilities (CSR). KMO 2017, August 21-24, Beijing, China © 2017, pp. 203-213, [https://link.springer.com/book/10.1007/978-3-319-62698-7](https://link.springer.com/book/10.1007/978-3-319-62698-7?page=2#toc)  
DOI: <https://link.springer.com/book/10.1007/978-3-319-62698-7>
- Mansour, S. (2016). The Impact of Corporate Social Responsibility on the Firm's Financial Performance: the case of Publicly Listed Companies in the United Arab Emirates. KMO '16, July 25-28, 2016, Hagen, Germany  
© 2016 ACM. ISBN 978-1-4503-4064-9/16/07...\$15.00  
DOI: <http://dx.doi.org/10.1145/2925995.2926045>
- Mansour, S. et al. (2015). The Impact of Corporate Social Responsibility on the Firm's Financial Performance: the case of Publicly Listed Companies in the United Arab Emirates. Springer International Publishing Switzerland 2015 L. Uden et al. (Eds.): KMO 2015, LNBP 224, pp. 209–220.  
DOI: [10.1007/978-3-319-21009-4\\_16](https://doi.org/10.1007/978-3-319-21009-4_16)

### Peer Review Activities

- Committee Member, *Research and Innovation Evaluation Committee*, [UAEU University] – Assessed faculty proposals related to AI and sustainability integration. (2021–Present)
- Judge, *University Innovation & Startup Challenge* – Evaluated student business models and innovation pitches. (2020–2024)
- Peer Evaluator, *Curriculum Review Panel on Entrepreneurship and Ethics Courses* – Reviewed course design and academic alignment with accreditation standards. (2019–2023)

### Research, Teaching Grants

- Recipient, *Internal Teaching Innovation Grant*, UAE University. (2022)  
*Developed interactive course modules on “Design Thinking and Digital Transformation” for undergraduate students.*
- Team Member, *Corporate Social Responsibility Research Project*, partially funded by the *Ministry of Education – Research and Development Division*. (2021)  
*Examined CSR impact on organizational performance within UAE enterprises.*
- Participant, *Faculty Research Collaboration Grant*, College of Business & Innovation, UAE University. (2019 – 2020)  
*Engaged in multidisciplinary research exploring knowledge management and innovation systems.*

### Awards and Recognitions

- Excellence in Teaching Award, *College of Business & Innovation*, United Arab Emirates University (UAE University) – Recognized for outstanding performance in teaching Innovation and Entrepreneurship courses. (2024)
- Outstanding Research Contribution Award, *Knowledge Management in Organizations (KMO 2017)*, Beijing, China – For exceptional contribution to CSR and sustainability research. (2017)
- Certificate of Appreciation, *Sustainability Week Organizing Committee*, UAE University – In recognition of contribution to organizing and facilitating activities promoting sustainable innovation. (2021)
- Mentorship Recognition, *Student Innovation Challenge*, UAE University – Acknowledged for mentoring high-performing student startup teams and guiding project development. (2019)

- Recognition of Contribution, *Entrepreneurship Education Task Force*, UAE University – For contribution to the development of entrepreneurship curriculum and experiential learning initiatives. (2020)

#### University & Community Services

- Member, *Research and Innovation Committee*, United Arab Emirates University (UAE University) – Contributed to evaluating research proposals and promoting interdisciplinary innovation projects. (2021–Present)
- Member, *Curriculum Development Committee on Digital Transformation and Sustainability*, *College of Business & Innovation*, UAE University – Participated in revising course structures to align with AI and sustainability trends. (2020–Present)
- Advisor, *Student Entrepreneurship Club*, UAE University – Mentored students in startup development, business pitching, and innovation competitions. (2022–Present)
- Coordinator, *University Sustainability Week*, UAE University – Organized campus-wide events and seminars to raise awareness about sustainable practices. (2021–2023)
- Facilitator, *Community Workshop on Innovation and Business Startups*, Al Ain Municipality – Delivered sessions promoting entrepreneurial thinking among youth and community members. (2023)
- Volunteer Speaker, *AI for a Better Future Forum*, Abu Dhabi – Shared insights on the role of artificial intelligence in education and sustainability. (2022)
- Panel Member, *UAE National Innovation Month Activities*, *College of Business & Innovation*, UAE University – Evaluated student innovation projects and participated in university outreach panels. (2020–2024)
- Organizer, *Women in Entrepreneurship Seminar*, UAE University – Promoted female empowerment in business innovation and leadership. (2021)