

# Dr Muhammad Ali ASADULLAH

## Curriculum Vitae

### Personal Details

**Name:** Muhammad Ali ASADULLAH  
**Nationality:** Pakistan  
**Marital Status:** Married  
**Address:** University of Khorfakkan, Sharjah, UAE  
**Mobile:** 0542481911  
**Email Address:** [Muhammad.Asadullah@ukf.ac.ae](mailto:Muhammad.Asadullah@ukf.ac.ae)

### Academic Qualifications

- **Doctor of Philosophy- PhD**  
Thesis Title: Comparative perspective of training evaluation practices: a study of 'Entry Level Professional Training' of call center agents inside Pakistan (Available online at: <https://www.theses.fr/2012AIXM1064> )
  - Specialization: Management (HRM&OB)
  - Graduate School of Management (EQUIS/AMBA accredited), Aix-Marseille University, France
  - 01/10/2009-29/05/2012
- **Masters(M-II) in Management des activites internationales (International Business)**
  - Thesis Title: Quality of HR Function in Pakistan
  - School of Management (EFMD Accredited), IAE Lyon (Jean Moulin Lyon 3), France
  - 01/09/2008-31/08/2009
- **BS (Hons) - Bachelors of Sciences in Management**
  - University of The Punjab, Lahore, Pakistan
  - 01/09/2002-31/08/2006

### Employment History

- **Associate Professor (05/02/2024-Present)**
  - College of Business Administration, University of Khorfakkan, United Arab Emirates (UAE).
- **Associate Professor (29/04/2019-12-02-2024)**

- Department of Business Administration, Air University Islamabad (Multan Campus), Pakistan
- **Associate Professor (28/09/2016 – 01/02/2019)**
  - Lahore Business School (LBS), The University of Lahore, Lahore, Pakistan.
- **Assistant Professor (10/10/2017-03/02/2019)**
  - Emirates College of Technology (ACSBP Accredited), Abu Dhabi, United Arab Emirates.
- **Assistant Professor (23/08/2013-08/08/2016)**
  - Department of Business Administration, Air University Islamabad (Multan Campus), Pakistan
- **Assistant Professor (24/08/2012-23/08/2013)**
  - Institute of Management Sciences (IMS), Bahauddin Zakariya University (BZU), Multan, Pakistan.

### Professional Membership & Activities

- Member Board of Associate Editor, Board of Editors, Journal of Economics and Administrative Sciences (JEAS)
- Member, Academy of Management

### Teaching Experience

- **Associate Professor (05/02/2024-Present)**
  - College of Business Administration, University of Khorfakkan, United Arab Emirates (UAE).
- **Associate Professor (29/04/2019-12-02-2024)**
  - Department of Business Administration, Air University Islamabad (Multan Campus), Pakistan
- **Associate Professor (28/09/2016 – 01/02/2019)**
  - Lahore Business School (LBS), The University of Lahore, Lahore, Pakistan.
- **Assistant Professor (10/10/2017-03/02/2019)**
  - Emirates College of Technology (ACSBP Accredited), Abu Dhabi, United Arab Emirates.
- **Assistant Professor (23/08/2013-08/08/2016)**
  - Department of Business Administration, Air University Islamabad (Multan Campus), Pakistan
- **Assistant Professor (24/08/2012-23/08/2013)**
  - Institute of Management Sciences (IMS), Bahauddin Zakariya University (BZU), Multan, Pakistan.

### Conferences & Workshops

Forgetting with Purpose to Innovate': A Moderated Mediation Mechanism Based on Double-Loop Learning. Academy of Management. In Academy of Management Proceedings (Vol. 2025, No. 1). Valhalla, NY 10595: Academy of Management.

Asadullah, M. A., Islam, Z. U., Amin, R., & Hassan, S. (2025). Compassion Enhances Adaptive Performance of Health Employees by Broadening Their Creative Cognition. In Academy of Management Proceedings (Vol. 2025, No. 1, p. 13888). Valhalla, NY 10595: Academy of Management.

Asadullah, M.A., Ho, J. A., Fayyaz, I., and Siddiquei, A.N. (2024). Moral and Spiritual Knots of Healthcare Professionals' Prosocial Rule-Breaking. AOM Annual Meeting 2024.

Asadullah, M. A., Ho, J. A., Fayyaz, I., & Siddiquei, A. N. (2024). Moral and Spiritual Knots of Healthcare Professionals' Prosocial Rule-Breaking. In Academy of Management Proceedings (Vol. 2024, No. 1, p. 12156). Valhalla, NY 10595: Academy of Management.

Ayesha Malik; Muhammad Ali Asadullah (2021). Mediating role of Work Volition between Predictive Workforce Analytics and Occupational Well-being - (Air University, Multan). AMRC 2021: 9TH ASIAN MANAGEMENT RESEARCH & CASE CONFERENCE, June 5th & 6th, 2021

Bano, S., Asadullah, M. A., & Zafar, N. (2020, November). Employees with Stigmatized Identity Suffer More! How Much Psychopath and Uncivil Leaders Contribute? In 2020 International Conference on Decision Aid Sciences and Application (DASA) (pp. 369-375). IEEE.

Mohsin, A., Naqvi, S. I. R., Khan, A. U., Naeem, T., & AsadUllah, M. A. (2017, April). A comprehensive framework to quantify fault tolerance metrics of web centric mobile applications. In 2017 International Conference on Communication Technologies (ComTech) (pp. 65-71). IEEE.

M.A. Asadullah, S. Mirza, S. H. Hussain Awan (2017). Study of herd behavior in the adoption of career, EDULEARN17 Proceedings, pp. 2153-2164. <https://library.iated.org/view/ASADULLAH2017STU>.

Asadullah, M. A., Fayaz, I., Arain, G. A., Hameed, I., & Amin, R. (2017). The Moral and Spiritual Basis of Prosocial Rule Breaking in Healthcare Professionals. In Academy of Management Proceedings (Vol. 2017, No. 1, p. 16393). Briarcliff Manor, NY 10510: Academy of Management.

Iqra Magsi, & Asadullah, M.A. (2016). Implementation of predictive workforce analytics in HR functions of Pakistan. 1st International Conference on Business and Management Perspectives in the Asian Context: Challenges and Prospects (Vol. 2016, No. 1, p. 50) held on 20-22 October, 2016 at Lahore Business School, University of Lahore, Pakistan.

<http://arjs.com.pk/wp-content/uploads/2018/12/2016-Abstract-Book.pdf>

Ifrah, F., Sumaira, M. Asadullah, M. A. & Sana, I. (2016). Religiosity and counterproductive work behavior: Mediating role of attitude strength and moral clarity. 1st International Conference on Business and Management Perspectives in the Asian Context: Challenges and Prospects (Vol. 2016, No. 1, p. 46) held on 20- 22 October, 2016 at Lahore Business School, University of Lahore, Pakistan.

<http://arjs.com.pk/wp-content/uploads/2018/12/2016-Abstract-Book.pdf>

ASADULLAH, M.A. & Ifrah, F. (2016). Impact of healthcare professionals' sense of power on moral conviction and workplace spirituality. Paper presented in 1st International Research Conference on Economics Business and Social Sciences held in Bahauddin Zakariya University Multan on April 11-12, 2016.

ASADULLAH, M.A. & Mehwish, M. (2016). Emotions, Helping Behavior and Leader's Effectiveness. Paper presented in 1st International Research Conference on Economics Business and Social Sciences held in Bahauddin Zakariya University Multan on April 11-12, 2016.

Zillae, B., Mehwish, M., & ASADULLAH, M.A. (2016). Effect of leader's emotions on leader's effectiveness: testing the mediating role of follower's emotions and transformational. Paper presented in 1st International Research Conference on Economics Business and Social Sciences held in Bahauddin Zakariya University Multan on April 11-12, 2016.

ASADULLAH, M.A., Mariam, M. & Rizwana, A., (2016). Combinatin of influence tactics is more important: Interaction effect of ingratiation and helping behavior on supervisor satisfaction. Poster presented in 1st International Conference on Current Trends in Psychology: Security Issues in Pakistan & Its Implications held on 31st March, 2016 at Bahauddin Zakariya University Multan, Pakistan.

Zillae, B., Mehwish, M., & ASADULLAH, M.A., Mariam, M. & Rizwana, A., (2016). Effect of leader's emotions on leader's effectiveness: testing the mediating role of follower's emotions and transfformational leadership. Poster presented in 1st International Conference on Current Trends in Psychology: Security Issues in Pakistan & Its Implications held on 31st March, 2016 at Bahauddin Zakariya University Multan, Pakistan.

Muhammad Ali ASADULLAH, Jean Marie PERETTI, Syed Gohar ABBAS, Alain Roger, Muhammad Ali ASADULLAH, 'Evaluation of Entry-Level Professional Training

(ELPT) of Call Center Agents (CCAs): A qualitative study in Call/Contact Center Industry of Pakistan.' A conference paper to be presented in 4th International Conference and doctoral consortium on Organization Development and Change held on 5-6 June, 2012 in partnership with ISEOR, Organization Development and Change Division of the Academy of Management (USA).

<http://www.reims-ms.fr/agrh/docs/actes-agrh/pdf-des-actes/2011asadullah-peretti.pdf>.

- Abbas, S. G., Roger, A., & Asadullah, M. A. (2012, June). Impact of organizational role stressors on faculty stress & burnout (an exploratory analysis of a public sector university of Pakistan). In 4ème colloque international (ISEOR-AOM) (pp. 18-p). <https://halshs.archives-ouvertes.fr/halshs-00698806/xxxxxx>

## Research Interests

### Certification

- No Code AI and Machine Learning: Building Data Science Solutions (October 19th, 2024- February 9th, 2025), Massachusetts Institute of Technology (MIT), United States of America
- One Million Prompters Initiative by His Highness Sheikh Hamdan bin Mohammed bin Rashid Almakhtoom, the Crown Prince of Dubai, Dubai Universal Blue Print for Artificial Intelligence- (2025)

### Specialized Training and Workshops

- HEC- British Council Research Capacity Building Training- Coventry University (September 19-22, 2022) at Marina Islamabad
- Variance-Based Structural Equation Modelling workshop using Smart PLS by T. Ramaya (2019) at Bahauddin Zakariya University (BZU), Multan.

### Resource Person/Trainer Experience

- Alternative approaches for moderation analysis. Graduate Student Club, School of Business and Economics, Universiti Putra Malaysia. Tea and Cookies Session 1 (20/01/ 2021).

- Faculty Development Workshop on 'Structural Equation Modelling with Smart PLS' at Emirates College of Technology, Abu Dhabi, United Arab Emirates.
- Capacity Building Training of Executive of Ghulam Rasool and Company, Shadi Khel Group held on 12 May, 2016 at Sindbad Hotel, Multan.
- One-Day Workshop on Computer Assisted Qualitative Data Analysis with Atlas.ti held on Wednesday, 24th February, 2016 at COMSATS Vehari, Pakistan.
- Workshop on 'Good Governance (Phase-II)' under indigenous on-campus training program held in December 15-19, 2015 by Quality Enhancement Directorate, Bahauddin Zakariya University, Multan in collaboration with Higher Education Commission Pakistan.
- Workshop on 'Good Governance (Phase-I)' under indigenous on-campus training program held in December 15-19, 2014 by Quality Enhancement Cell, NFC Institute of Engineering and Technology in collaboration with Higher Education Commission Pakistan.
- Provide consistent in-campus trainings, annually, to the department faculty on 'Advanced Research Methods' under Faculty Development Training Program since 2013.

### **Research Publications (Books, Journals & Conference Papers)**

- Ali, L., Haq, M. Z. U., Asadullah, M. A., & Haider, G. (2025). Leveraging emotional intelligence to enhance supply chain visibility and risk management: Evidence from empirical research. *International Journal of Engineering Business Management*, 17, 18479790251368324.
- Chandio, A. A., & Asadullah, M. A. (2025). Examining how double-loop learning may reinforce sustainable innovation among firms of different ages. *European Journal of Training and Development*.
- Asadullah, M. A., Iqbal, T., Khalifa, A. H., & Haider, S. (2025). Mere moral beliefs aren't sufficient to determine pro-social behaviors! A moderated mediation framework tested in healthcare settings based on Belief in Self-Determinism (BSD) Theory. *Acta Psychologica*, 253, 104763.
- Asadullah, M. A., Malik, A., Haq, M. Z. U., & Khalifa, A. H. (2025). Role of workforce analytics in fulfillment experience of employees through work volition. *European Journal of Training and Development*.
- Asadullah, M. A., Aslam, M., Haq, M. Z. U., Nazir, S., Khan, K. A., & Siddiquei, A. N. (2024). Integrating work and sleep to understand work-life balance among healthcare professionals: A conservation of resources perspective. *Acta Psychologica*, 250, 104514. (ABDC A; Scopus Q1; SSCI).
- Asadullah, M. A., Ho, J. A., Fayyaz, I., & Siddiquei, A. N. (2024). Moral and Spiritual Knots of Healthcare Professionals' Prosocial Rule-Breaking. In *Academy of Management Proceedings* (Vol. 2024, No. 1, p. 12156). Valhalla, NY 10595: Academy of Management.
- Rajhi, S., Asadullah, M. A., & Derbel, W. (2024). Effect of social media usage on job security through social media disorder and networking behavior: a serial mediation mechanism. *PSU Research Review*, 8(3), 794-812. <https://doi.org/10.1108/PRR-04-2022-0039>. (ABS 1; Scopus; SSCI; ABDC B).
- Haq, M.Z.U., Asadullah, M. A., Faiza, M. (2023). The impact of HR and IT on supply chain learning and operational performance. *Journal of Business and Industrial Marketing*. Accepted on 20-10-2022. (ABS 2; ABDC A; Scopus Q1; SSCI). <https://doi.org/10.1108/JBIM-07-2021-0343>
- Shakoar, A., Haider, S., Akhtar, M. H., & Asadullah, M. A. (2023). Moderated mediation between work-life conflict and employee turnover intentions: the role of job dissatisfaction and workplace social support. *International Journal of Organizational Analysis*. (ABS 1; ABDC B; Scopus Q2; ESCI) <https://doi.org/10.1108/IJOA-06-2021-2807>

- Nazir, S., Khadim, S., Asadullah, M. A., & Syed, N. (2023). The paradoxical effect of perceived organizational politics on employees motivation: the mediation role of hostility and moderating role of organizational injustice. Evidence-based HRM: a global forum for empirical scholarship. DOI: [10.1108/EBHRM-05-2022-0130](https://doi.org/10.1108/EBHRM-05-2022-0130). (ABS 1; Scopus Q2; SSCI; ABDC B).
- Nazir, S., Khadim, S., Asadullah, M. A., & Syed, N. (2023). Exploring the influence of artificial intelligence technology on consumer repurchase intention: The mediation and moderation approach. *Technology in Society*, 102190. (ABS 1; Scopus Q1; SSCI; ABDC C). <https://doi.org/10.1016/j.techsoc.2022.102190>
- Asadullah, M. A., Mirza, S., Haq, M. Z. U., Yaqoob, T., & Hussain, S. (2023). A qualitative inquiry of doctoral students' herding in education and validation of 'herding in educational decisions' scale. *Higher Education Quarterly*, 77(1), 102-120. (ABS 2; ABDC C; Scopus Q1; SSCI). <https://doi.org/10.1111/hequ.12372>
- Zafar, N., Asadullah, M.A., Haq, M.Z.U., Siddiquei, A.N. and Nazir, S. (2022). Design thinking: a cognitive resource for improving workforce analytics and training evaluation. *European Journal of Training and Development*, 47, 5/6, 653-675. (ABS 1; ABDC C; Scopus Q2; ESCI). <https://doi.org/10.1108/EJTD-09-2021-0150>
- Asadullah, M. A., Mariam, M., Siddiquei, A. N., & Amin, R. (2022). Ingratiation with bosses for favourable performance ratings: A serial mediation mechanism. *Personnel Review* Vol. ahead-of-print. (ABS 2; CNRS 3; ABDC A; Scopus Q1; SSCI). <https://doi.org/10.1108/PR-05-2020-0351>
- Asadullah, A. M., Zia ul Haq, Wahba, K., & Hashmi, S. (2021). Gender differences and employee performance: Evidence from the restaurant industry. *Journal of hospitality and tourism management*. 48, 248-255. (ABS 1; ABDC A; Scopus Q1; SSCI). <https://doi.org/10.1016/j.jhtm.2021.06.015>.
- Siddiquei, A., Asmi, F., Asadullah, M. A., & Mir, F. (2021). Environmental-specific servant leadership as a strategic tool to accomplish environmental performance: a case of China. *International Journal of Manpower*, 42(7), 1161-1182. (ABS 2; CNRS 3; ABDC A; Scopus Q2; SSCI). <https://doi.org/10.1108/IJM-07-2020-0350>.
- Nazir, S., Shafi, A., Asadullah, M.A., Qun, W. and Khadim, S. (2020). How does ethical leadership boost follower's creativity? Examining mediation and moderation mechanisms. *European Journal of Innovation Management*, 24(5), 1700-1729. (ABS 1; CNRS 4; ABDC C; Scopus Q1; SSCI). <https://doi.org/10.1108/EJIM-03-2020-0107>.
- Hui, L., Qun, W., Nazir, S., Mengyu, Z., Asadullah, M.A. and Khadim, S. (2020). Organizational identification perceptions and millennials' creativity: testing the mediating role of work engagement and the moderating role of work values. *European Journal of Innovation Management*, 24(5), 1653-1678. <https://doi.org/10.1108/EJIM-04-2020-0165>. (ABS 1; CNRS 4; ABDC C; Scopus Q1; SSCI).
- Nazir, S., Shafi, A., Asadullah, M. A., Qun, W., & Khadim, S. (2020). Linking paternalistic leadership to follower's innovative work behavior: the influence of leader–member exchange and employee voice. *European Journal of Innovation Management*, 24(4), 1354-1378. (ABS 1; CNRS 4; ABDC C; Scopus Q1; SSCI). <https://doi.org/10.1108/EJIM-01-2020-0005>
- Bashir, M. S., Haider, S., Asadullah, M. A., Ahmed, M., & Sajjad, M. (2020). Moderated mediation between transformational leadership and organizational commitment: the role of procedural justice and career growth opportunities. *Sage Open*, 10(2), 2158244020933336. (Scopus Q2; SSCI). <https://doi.org/10.1177/215824402093333>
- Amin, R., Nadeem, E., Iqbal, K., Asadullah, M. A., & Hussain, B. (2020). Support for students exposed to trauma (SSET) program: an approach for building resilience and social support

among flood-impacted children. *School Mental Health*, 12(3), 493-506. (Scopus Q1; SSCI).

<https://doi.org/10.1007/s12310-020-09373-y>

- Bilal, A., Siddiquei, A., Asadullah, M. A., Awan, H. M., & Asmi, F. (2021). Servant leadership: a new perspective to explore project leadership and team effectiveness. *International Journal of Organizational Analysis*, 29(3), 699-715. (ABS 1; ABDC B; Scopus Q2; ESCI).  
<https://doi.org/10.1108/IJOA-12-2019-1975>
- Asadullah, M. A., Fatima, N., Siddiquei, A. N., Rasheed, M., & Wahba, K. (2020). Perceptual asymmetries in perceived quality of HR function resulting from ownership transformation: A public - to - private scenario. *Journal of Public Affairs*, e2324. (ABS 1; ABDC B; Scopus Q2; ESCI).  
<https://doi.org/10.1002/pa.2324>
- Khedher, H., & Asadullah, M. A. (2020). Role of Social and Organizational Support in the Adjustment of Tunisian Self-Initiated Expatriates. *European Journal of Training and Development*, 44, 171-190. (ABS 1; ABDC C; Scopus Q2; SSCI). <https://doi.org/10.1108/EJTD-08-2019-0142>
- Li, H., Sajjad, N., Wang, Q., Muhammad Ali, A., Khaqan, Z., & Amina, S. (2019). Influence of transformational leadership on employees' innovative work behavior in sustainable organizations: test of mediation and moderation processes. *Sustainability*, 11(6), 1594. (Scopus Q1; SSCI). <https://doi.org/10.3390/su11061594>
- Ali Asadullah, M. (2019). Quadratic Indirect Effect of National TVET Expenditure on Economic Growth through Social Inclusion Indicators. *SAGE Open*, 9(1), 2158244019830557. (Scopus Q2; SSCI). <https://doi.org/10.1177/2158244019830557>
- Asadullah, M. A., Ifrah, F. & Rizwana, A. (2019). Spirituality, moral conviction and prosocial rule-breaking in healthcare. *RAE-Revista de Administração de Empresas*, 59(1), 3-15. (Scopus Q3; SSCI). <https://doi.org/10.1590/S0034-759020190102>
- Ammara, A., Asadullah, M. A., Imran, H. & Arain, G. A. (2017). When and Which Employees Feel Obligated: A Personality Perspective of How Organizational Identification Develops. *Journal of Work and Organizational Psychology*, 33(2), 125-135. (Scopus Q2; SSCI).  
<https://doi.org/10.1016/j.rpto.2017.02.002>
- Arain, G. A., Anum, S., Imran, H. & Asadullah, M. A. (2016). Do as I Do: The Effect of Teachers' Ethical Leadership on Business Students' Academic Citizenship Behaviors (ACBs). *Business & Ethics*, 1 -16. (Scopus Q2; SSCI). <https://doi.org/10.1080/10508422.2016.1272457>
- Haider, S., Ahmed, M., Anwer, S., Aslam, M., & Asadullah, M. A. (2019). Efecto de la coordinación relacional en las intenciones de rotación de empleados a través de la satisfacción laboral: el uso de ecuaciones estructurales y la simulación de Monte Carlo. *ESIC Market. Economic & Business Journal*, 50(1).
- Asadullah, M. A., Peretti, J. M., Derbel, W., & Rajhi, S. (2019). Ownership-based asymmetries in training evaluation practices of call centres. *Industrial and Commercial Training*, 51(1), 13-23. (Scopus Q3; ESCI). <https://doi.org/10.1108/ICT-12-2017-0100>
- Asadullah, M. A., & Zafar Ullah, A. (2018). Social-economic contribution of vocational education and training: an evidence from OECD countries. *Industrial and Commercial Training*, 50(4), 172-184. (Scopus Q3; ESCI). <https://doi.org/10.1108/ICT-06-2018-0056>
- Asadullah, M. A., Haider S, De Pablos Heredero, C. & Mariam, M. (2016). Indirect Effect of Ingratiation Behavior on Supervisor Satisfaction through Helping Behavior: A moderated mediation model. *Intangible Capital*, 12(5), 1157-1191. (Scopus Q3; ESCI).  
<http://dx.doi.org/10.3926/ic.759>

- Asadullah, M. A., Siddiquei, A. N., Hussain, A., & Arain, G. A. (2017). Power, moral clarity and punishment severity: A moderated-mediation model. *South Asian Journal of Business Studies*, 6(1), 38-52. <https://doi.org/10.1108/SAJBS-04-2016-0033>. (ABS 1; Scopus Q1; ABDC C; ESCI)
- Asadullah, M. A., Mumtaz, M., Batool, Z., & Hameed, I. (2016). Emotions, helping behavior and leaders' effectiveness: a serial mediation model. *South Asian Journal of Global Business Research*. 5 (3) 323-340. <https://doi.org/10.1108/SAJGBR-01-2016-0003> --> Renamed to South Asian Journal of Business Studies (ABS 1; Scopus Q1; ABDC C; ESCI)
- Asadullah, M. A., Peretti, J. M., Ali, A. G., & Bourgain, M. (2015). Firm size, ownership, training duration and training evaluation practices. *European Journal of Training and Development*, 39(5), 429-455. <https://doi.org/10.1108/EJTD-10-2014-0072>. (ABS 1; ABDC C; Scopus Q2; ESCI).
- Asadullah, M. A., Marie, P. J., Bourgain, M., & Najam, U. (2015). Line managers' perception about quality of HR function in Pakistan: A case study. *South Asian Journal of Human Resources Management*, 2(2), 189-204. <https://doi.org/10.1177/2322093715599279>. (ABS 1; ABDC C; Scopus Q3; ESCI).
- Asadullah, M. A., Mariam, M. & Imran, H. (2016). Moderating Effect of Helping on the Relationship between Ingratiation and Supervisor Satisfaction. *Lahore Journal of Business*, 5(1), 75-91. (Y-Category)
- Naeemullah Laghari, Bushra Akram, Rizwana Amin, ASADULLAH, M.A. (2015). Psychosocial stressors in patients undergoing hemodialysis. *The Professional Medical Journal*, 22(6), 762-766. (X-Category)
- **Book Chapter**

Amin, R., Merdad, N., & Asadullah, M. A. (2025). Sports and Suicidal Behavior. In *Ecological and Social Determinants of Suicidal Behavior* (pp. 247-263). Singapore: Springer Nature Singapore.

Siddiquei, A. N., Hussain, S., Asadullah, M. A., & Asmi, F. (2022). E-Governance Projects in Public Organizations: The Role of Project Manager's Islamic Work Ethics in Accomplishing IT Project Performance. In *Strategic Islamic Marketing* (pp. 91-107). Springer, Cham.

Asadullah, M. A., Abdullah, U., & Siddiquei, A. N. (2019). A diary investigation of daily emotions, emotional display, and leaders' authenticity in a cohort of city traffic police, In L. P. Charmine, E. J. Härtel, N. M. Ashkanasy, & W. J. Zerbe (Eds.) *Emotions and Leadership (Research on Emotion in Organizations, Vol. 15)*, Emerald Publishing Limited, pp. 21-45. <https://doi.org/10.1108/S1746-979120190000015002>. (Book Citation Index, Scopus)

### Peer Review Activities

- Reviewer: Journal of Economics and Administrative Sciences (JEAS), Academy of Management Conference, Personnel Review, European Journal of training and Development, Acta Psychologica, International Journal of Islamic and Middle Eastern Finance and Management, and others

### Research, Teaching Grants

- The Proposal is accepted for Research Funding (8350 OMR) under the Block Funding Scheme (2022) by The Research Council (TRC) Sultanate of Oman. The award ceremony was held back in March, 2023.



- Project Title: Career transformation: Policy guidelines to achieve ‘Economic Vision-2040’ for Omani Nationals switching from Public-to-Private sector organizations in Oman. Project submission ID- BFP/RGP/EHR/22/123.
- Research team: Principal Investigator: Dr. Sajjad Nazir, Assistant professor, Sohar University, Oman; Co-PIs: Dr. Muhammad Ali ASADULLAH, Dr. Ahmed Raza Bilal, Dr. Ramiz ur Rehman, Dr. Muhammad Shakil Ahmed, Dr. Sarfraz Javed).
- Project Duration: 02 years (March, 2023-March, 2025)

### **Awards and Recognitions**

- 2020 Emerald Literati Award for Outstanding Author Contribution through a Book Chapter published in Emotions and Leadership (Research on Emotion in Organizations, Vol. 15) by Emerald Publishing Limited.
- MS Leading to PhD Scholarship(2008-2012) for France under 90% Overseas scholarship scheme Phase-II(Batch-II) by Higher Education Commission(HEC) of Pakistan

### **University & Community Services**

- Membership of Committees and College Council
- Participation in meetings, seminars, workshops, and other community engagement activities
- Participation in activities related to Accreditation, Reaccreditation, Curricula development, and many others
- Conferences and Workshops